

Digital Brand Builder

The Digital Builder Plan combines a strategic approach and is supported with services that will take your businesses digital presence to the next level. This plan is ideal for any business that is ready to refresh and focus on marketing locally for single or multi-city business.



Search Engine Optimization

- ✓ Google my Business Account Creation + Optimization
- ✓ Google Analytics Set Up
- ✓ Bing + Apple Maps Optimization
- ✓ Full On-Page Optimization



Digital Advertising + Campaign

- ✓ Google, Facebook + Instagram Ads
- ✓ Ad Development + Optimization
- ✓ Bid Strategy + Optimization
- ✓ Keyword Development + Optimization
- ✓ Conversion Rate Optimization
- ✓ Goal Conversion Tracking



Social Media + Reputation Management

- ✓ Social Media Account Management (3)
- ✓ Social Media Posts (15/mo)
- ✓ Patient Reviews + Comments Management
- ✓ Monthly Content Calendar + Schedule
- ✓ Quarterly Review Generation + Feedback Campaigns



Insights + Analytics

- ✓ Monthly Reporting Performance
- ✓ Update Call (60 Days)
- ✓ Google Certified Account Manager